

Leo C.H. Chen

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EDUCATION

Bachelor of Science in Integrated Product Development / Industrial Design
University of Houston - Hines College of Architecture, May 2011

SKILLS & TOOLS

Research:

Design Thinking/Strategy
Workshops/Wireframing

UI/UX/ Interaction Design:

Photoshop/Illustrator/InDesign/After Effect/Premiere/
HTML/CSS/Webflow/Invision/XD/Arduino/C++/Python

3D / CAD Design / Environment

Solidworks/CREO/Rhino/AutoCAD/
Maya/3DS Max/C4D/Keyshot/Vray

PROFESSIONAL EXPERIENCE

Shifter Design | 2015 - Present

Senior Designer / Manager

- Operate design and product development function, leading a diverse skillset team, and coordinating sourcing operations.
- Client Service: Motorola, Amazon, Lowes Innovation Lab, Fitbit, Arrinex, Chirp Systems, & Various Trade Fair Booth.
- Operates 3D printing services and offers consulting services to startups.

IxDA (Interaction Design Association) | 2017 - Present

Houston Chapter Chair

- Bridging UI/UX with startup and medical product communities.
- Host events, workshops, guest speaker events.

TMCx Texas Medical Center - Innovation Accelerator | 2017 - 2019

Adviser - Design Thinking, UI/UX, and Product Development

- Advising startups on innovation using design thinking techniques production process.

Luminess Cosmetics | 2012 - 2015

Lead Product Design / Innovation Manager

- Lead end-to-end product design effort, producing on I, design and produce multiple new product lines including Gen 3 & 4 AirBrush Device, Conture Skincare Line, & Vitamin Moisturizer Skincare Spray Line.
- Meeting innovation goals include: new packaging design that increase delivering efficiency. Develop a strategy for new product lines successfully make entrance to many retail channels including CVS, ULTA and Walgreen.

Axis Design | 2012 - 2012

Product Designer

Projects: Dell, Novatel, TYLT, Alen Air, Jarden, Snap-On Tools, Radio Shack, & Kodak.

Protostar Medical Engineering Inc | 2010 - 2012

Lead Product Designer

Projects: US Olympic Sled, and Several Medical Device Projects.

BlueMap Design Inc | 2010 - 2010

Product Designer

Projects: Kodak Easyshare SPORT, and Verifone Street Advertising Solutions.

Ziegler Cooper Architects | 2008 - 2008

Architectural Designer

Projects: GE Oil & Gas, JTyler Furniture, CIMA Energy & ConocoPhillips - Downtown Space Planning

LAB Interactive Studio | 2004 - 2007

Multimedia / Interaction Design Consultant

Responsible for Websites, Flash, Video, Print Media, and 3D Projects.