

**EDUCATION**

Bachelor of Science in Integrated Product Development / Industrial Design  
University of Houston - Hines College of Architecture, May 2011

**SKILLS & TOOLS****Research:**

Design Thinking/Strategy  
Workshops/Wireframing

**UI/UX/ Interaction Design:**

Photoshop/Illustrator/InDesign/After Effect/Premiere/  
HTML/CSS/Webflow/Invision Studio/XD/Arduino/C++

**3D / CAD Design / Built Environment**

Solidworks/CREO/Rhino/AutoCAD/  
Maya/3DS Max/C4D/Keyshot/Vray

**PROFESSIONAL EXPERIENCE**

**Leo Chen** | 2019 - Present

**Freelance Senior Designer**

- Currently accepting projects in product design, industrial design, UI/UX, Web, and marketing/branding related topic.

**Shifter Design** | 2015 - 2019

**Director of Design**

- Operate design and product development function, leading a diverse skillset team, and coordinating sourcing operations.  
- Client Service: Motorola, Amazon, Lowes Innovation Lab, Fitbit, Arrinex & Various Tradeshow Events Design.  
- Operates 3D printing services and offers consulting services to startups.

**IxDA (Interaction Design Association)** | 2017 - Present

**Houston Chapter Chair**

- Bridging UI/UX with startup and medical product communities.  
- Host events, workshops, guest speaker events.

**TMCx Texas Medical Center - Innovation Accelerator** | 2017 - 2019

**Adviser - Design Thinking, UI/UX, and Product Development**

- Advising startups on innovation using design thinking techniques production process.

**Luminess Cosmetics** | 2012 - 2015

**Lead Product Experience / Innovation Manager**

- Lead end-to-end product design effort, collaborate with all departments, oversee the creation of multiple new product lines including Gen 3 & 4 AirBrush Device, Conture Skincare Line, & Vitamin Moisturizer Skincare Spray Line.  
- Meeting innovation goals include: new packaging design that increase shipping efficiency. Develop a strategy for new product lines successfully make entrance to many retail channels including CVS, ULTA and Walgreen.

**Axis Design** | 2012 - 2012

**Product Designer**

Projects: Dell, Novatel, TYLT, Alen Air, Jarden, Snap-On Tools, Radio Shack, & Kodak.

**Protostar Medical Engineering Inc** | 2010 - 2012

**Lead Product Designer**

Projects: US Olympic Sled, and Several Medical Device Projects.

**BlueMap Design Inc** | 2010 - 2010

**Product Designer**

Projects: Kodak Easyshare SPORT, and Verifone Street Advertising Solutions.

**Ziegler Cooper Architects** | 2008 - 2008

**Architectural Designer**

Projects: GE Oil & Gas, JTyler Furniture, CIMA Energy & ConocoPhillips - Downtown Space Planning

**LAB Interactive Studio** | 2004 - 2007

**Multimedia / Interaction Design Consultant**

Responsible for Websites, Flash, Video, Print Media, and 3D Projects.